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AUTUMN EDITION 2026



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www.luxurymediaafrica.com

LUXURY MEDIA AFRICA

Your Opulent Living Guide

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LUXE INSIDER INTELLIGENCE




# CEO Message

## THE QUIET SHIFT IN GLOBAL LUXURY & TRADE

As I write from the United States, I am witnessing a season of profound renewal. While the African continent moves into the reflective depth of autumn, here in Atlanta the atmosphere is defined by strategic forward momentum and global recalibration.

This seasonal contrast reflects a deeper institutional shift now taking shape. Following my recent recognition at the U.S. Capitol as a Global Woman of Excellence, it is increasingly evident that the era of Africa–U.S. collaboration is no longer emerging — it is established. **Africa is no longer a market of tomorrow; it is a sovereign strategic partner of today.**

At Luxury Xclusives, our evolution continues — from a leading luxury storyteller into a **catalyst for global trade and investment connectivity.**

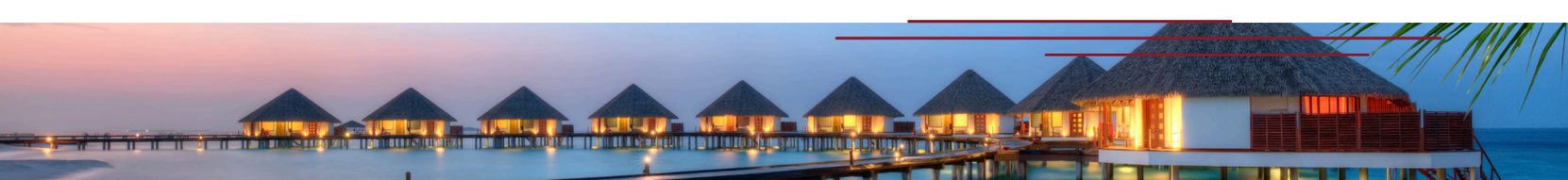
Through the formal establishment of the Africa Luxury Network Chamber of Commerce and Industries (ALNCCI) in Atlanta, we are developing the institutional framework required to position African excellence within structured, scalable access to the U.S. and global markets.

From strategic media collaborations with the **Miami Millionaire Bazaar** to our upcoming **Atlanta 2027/2028 flagship expansion**, we are leveraging a decade of intellectual property and convening power to b**ridge the $21 billion African prestige economy with international capital and opportunity networks.**

This edition reflects a future defined by investment diplomacy — where heritage meets high-growth markets, and African brands are positioned not only to participate, but to l**ead with authenticity, scale, and global influence.**

I invite our readers, partners, and industry leaders to engage in this defining chapter. Whether in the spring of America or the autumn of Africa, the direction is clear: the framework for shared prosperity is being established, and Africa is stepping confidently into its global leadership position.

***Grace Mumo,***
***Founder & CEO, Luxury Xclusives***



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JENNA CLIFFORD
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# JENNA CLIFFORD

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# African Natural Treasures



Africa's diamond and Tanzanite treasures captivate globally with beauty, rarity, and immense value. Diamonds shaped history and economy, while Tanzanite's unique blue hues enchant as a sought-after gemstone found solely in Tanzania. Symbolizing luxury and elegance, these precious stones mesmerize admirers worldwide.



Discover ethically sourced diamonds and Tanzanite jewellery at Shimansky in Cape Town. With international certification and a commitment to sustainability, their exquisite pieces embody both beauty and ethical integrity. Enjoy guilt-free shopping and support responsible practices while indulging in the allure of their precious gems.

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# LOUIS VUITTON

## ESCALE AU MONT FUJI POCKET WATCH

# A JOURNEY INTO THE WORLD OF HIGH COMPLICATION.





After discovering the Amazon rainforest and Paris the next stop on the Escales Autour du Monde pocket watch collection is the Far East, and one of the world's most breathtaking landmarks.

The Escale au Mont Fuji pocket watch is an ode to Japan, where the sun rises behind the famed Mount Fuji, illuminating the sky in a gorgeous pastel palette that evokes a peaceful spring dawn.

This scene is celebrated through the pocket watch's Jacquemart mechanism, minute repeater, and tourbillon, alongside the most exceptional Métiers d'Art.





# A JOURNEY INTO THE WORLD OF HIGH COMPLICATION.



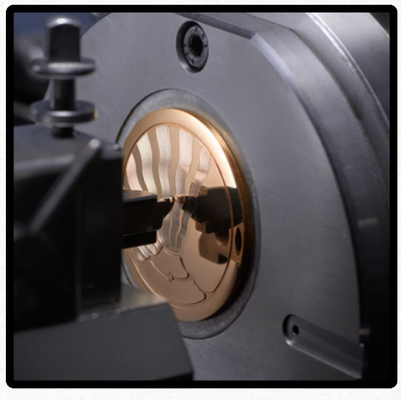


The Louis Vuitton Escale collection embarks on a new journey. Long associated with the Art of Travel, escale – “stopover” in French - is synonymous with the romance of discovery.

Relaunched in 2024 with a refined design language and a time-only configuration, the collection now expands to embrace haute horlogerie complications with four new calibres and five new additions to the permanent collection.

# TAMBOUR CONVERGENCE GUILLOCHÉ






## A NEW TIMEPIECE THAT CELEBRATES THE ART OF TRADITIONAL HAND-TURNED GUILLOCHAGE.

Entirely produced, assembled and finished in the Geneva workshops of La Fabrique du Temps Louis Vuitton, the Tambour Convergence Guilloché furthers the House's use of the wide precious plate characterizing the collection, as a canvas of expression for métiers d'art.

It is the third model to be released in the Tambour Convergence collection, exactly one year after the collection's debut at LVMH Watch Week 2025.

# Escale Tiger's Eye






The 40mm case showcases the Escale's distinctive trunk-inspired architecture, now realised through a seamless, monolithic case ring of tiger's eye, framing a dial made from the same decorative stone.

The lugs, bezel, caseback and crown are in yellow gold, marking the first time this material has been used in the Escale collection.

The result is a luminous union of mineral and metal, the warm hues of the stone amplified by the soft glow of precious gold.

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# Magazine

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- Direct Access of Africa Elite
- Prestigious Brand Association

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# CAPE ISLAND *Scents*




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# *Let your* BEAUTY SHINE

## THE SCIENCE OF TRUE REGENERATION



LUXURY XCLUSIVES

# LAMELLE RFM |

*Unlocking True Skin Regeneration*

## Beyond the Exosome Trend

Exosomes have become one of skincare's most talked-about innovations, praised for their ability to support cellular communication and regeneration. While they play an important role in modern skin science, true rejuvenation requires more than a single breakthrough ingredient. Lamelle's RFM (Regenerating Factor Matrix) introduces a broader, more advanced approach to regenerative skincare.

## Understanding Skin Regeneration

Healthy skin relies on continuous renewal driven by collagen production, cellular turnover, hydration balance, and antioxidant protection. Exosomes enhance communication between cells, but lasting results depend on supporting multiple biological pathways simultaneously. RFM was developed to address this complexity by working with the skin's natural repair systems rather than simply treating surface concerns.

## A Bioactive Matrix That Works Within

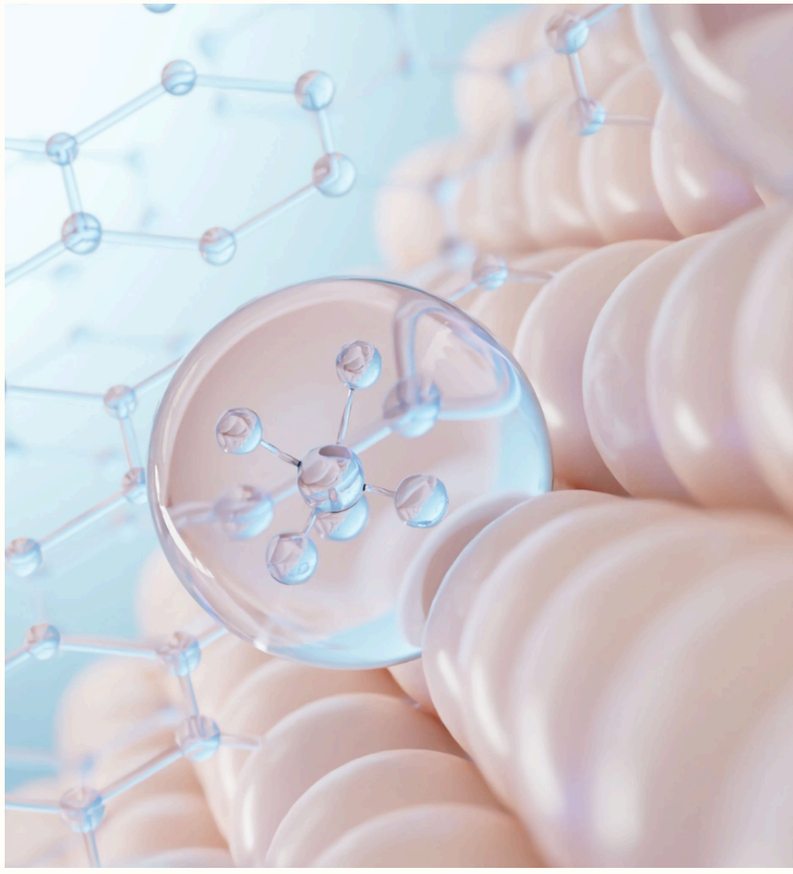
At the heart of RFM is a living bioactive matrix containing proteins, growth factors, and essential cellular components. This advanced formulation interacts directly with skin cells, helping to stimulate repair, reduce inflammation, and create an optimal environment for regeneration from within.

## Visible Results in 28 Days

Clinical observations and ADSCCM-related studies, supported by user experiences, show noticeable improvements in skin texture, firmness, tone, and radiance in as little as 28 days. Fine lines appear softened, elasticity improves, and the complexion looks healthier and more luminous.

## More Than a Single Ingredient

Unlike treatments that rely solely on exosomes, RFM delivers both cellular signalling and functional regenerative support. Antioxidants protect against environmental stress, hyaluronic acid enhances hydration, and barrier-supporting lipids strengthen skin resilience—working together for long-lasting results.



## A New Standard in Regenerative Skincare

Lamelle RFM reflects a shift in skincare philosophy—from chasing miracle ingredients to supporting the skin as a complete biological ecosystem. By activating natural repair and renewal processes, it promotes smoother, firmer, and more radiant-looking skin, redefining what true regeneration means in modern luxury skincare.




HEALTHY. RADIANT SKIN IS NOT
CREATED ON THE SURFACE-
IT IS REBUILT FROM WITHIN

www.lamelle.co.za Lamelle Research Laboratories LamelleRSA



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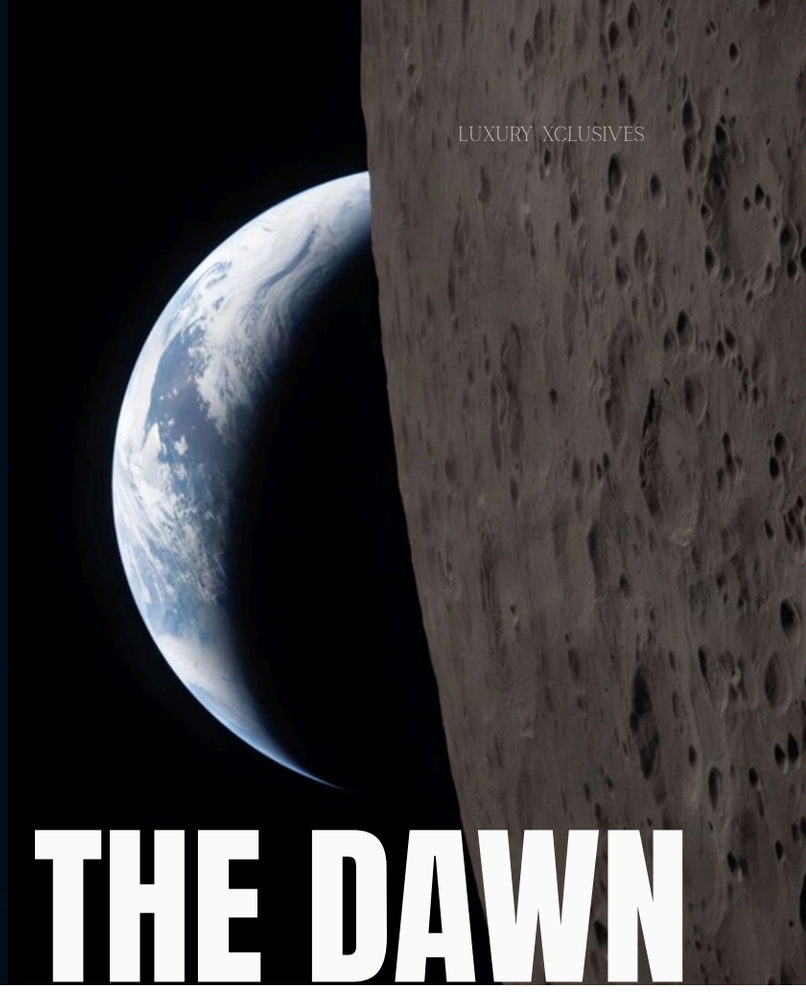
# ARTEMIS II

## AROUND THE MOON FOR ALL HUMANITY

10 DAYS | 659,00 MILES









# THE DAWN A NEW SPACE CIVILIZATION

There are moments in history when humanity collectively looks up and chooses destiny over distance.

The **NASA ARTEMIS II** Program is one of those moments.
More than half a century after the final footsteps of the Apollo era faded into lunar dust, Artemis represents not a return to the Moon — but a reinvention of humanity's future beyond Earth.

It is ambition reborn, powered by innovation, international cooperation, and a vision that stretches far beyond the horizon of our planet.




## THIS TIME, WE ARE NOT VISITING THE MOON. WE ARE PREPARING TO STAY.

# A NEW ERA OF LUNAR EXPLORATION



Artemis is not a single mission. It is an ecosystem.
The program unfolds in carefully orchestrated stages:

- Artemis I proved humanity could safely travel around the Moon again.
- Artemis II will carry astronauts on humanity's first deep-space crewed journey in decades.
- Artemis III aims to land the first woman and the first person of color on the lunar surface — marking a historic expansion of who represents humanity among the stars.

At the Moon's south pole, astronauts will explore regions never touched by sunlight for billions of years — areas believed to contain frozen water, the essential ingredient for sustaining life and producing rocket fuel for future missions.

The Moon becomes not a destination, but a gateway.



# BUILDING HUMANITY'S FIRST LUNAR ECONOMY

Unlike past missions, Artemis is designed for permanence.
Orbiting the Moon will be the Lunar Gateway, an international space station serving as a command hub, research laboratory, and staging point for journeys deeper into space.

Private industry, global partners, and emerging space nations are now central players. Companies like SpaceX are developing lunar landing systems, while international agencies collaborate on technology, infrastructure, and scientific discovery.

Mining, manufacturing, scientific research, and deep-space logistics may soon extend beyond Earth — reshaping global industry and redefining luxury itself as access expands from continents to celestial bodies.

# AFRICA

## AND THE NEW SPACE FRONTIER







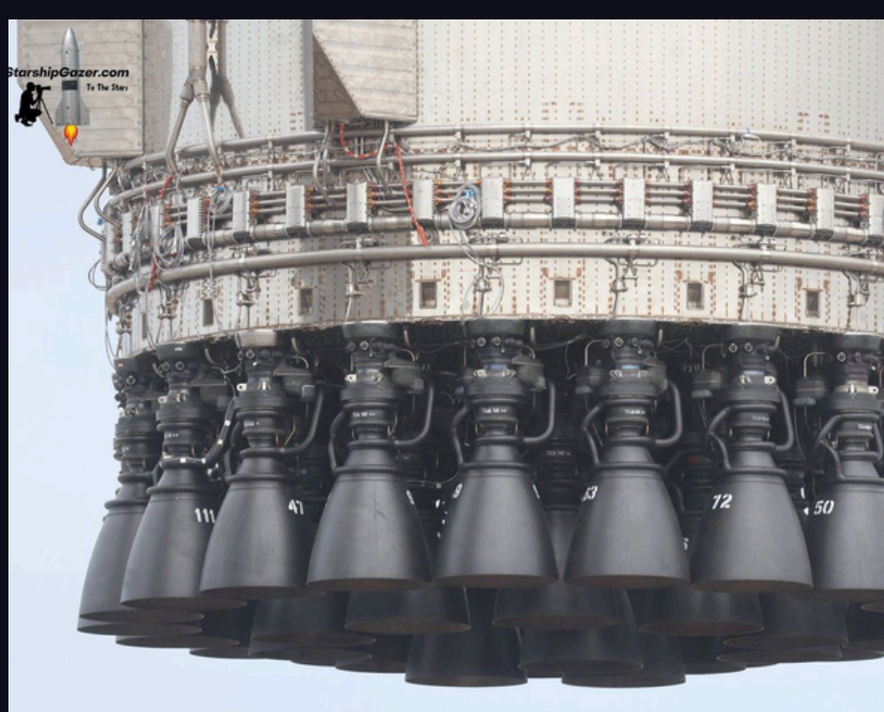
## BEYOND EXTRACTION

Artemis is also rewriting the geography of space participation.

African nations rich in rare earth minerals — critical for spacecraft electronics, batteries, and propulsion technologies — stand at the center of the new space economy. From platinum group metals to cobalt and manganese, Africa's resources are quietly powering humanity's leap toward the stars.

The next chapter invites Africa to become designers, engineers, astronauts, and innovators within the global space ecosystem — transforming the continent from supplier to strategic partner in humanity's cosmic journey.

AFRICA'S RESOURCES ARE QUIETLY POWERING HUMANITY'S LEAP TOWARD THE STARS.





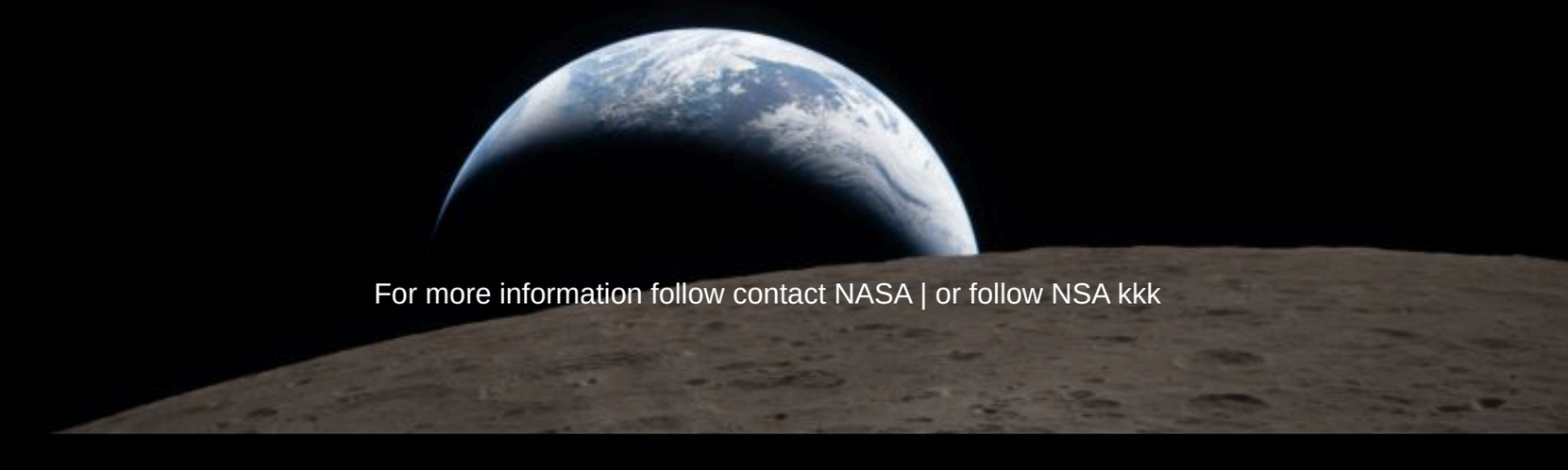
# LUXURY BEYOND EARTH



# A SHARED HUMAN STORY

PERHAPS THE GREATEST BEAUTY OF ARTEMIS
LIES NOT IN ROCKETS OR TECHNOLOGY,

BUT IN UNITY.



For more information follow contact NASA | or follow NSA kkk



TravelPlus Tourism



# DISCOVER MORE

JOHANNESBURG

# PARK HYATT

## TIME RECOGNITION & EXPERIENCE

TIME'S WORLD'S GREATEST PLACES 2026 LIST







Set within the vibrant Rosebank district, Park Hyatt Johannesburg is a 31-key luxury hotel housed in a meticulously restored 1930s colonial mansion. The property reflects the architectural influence of Sir Herbert Baker and blends heritage detailing with contemporary refinement, offering guests a serene, residential-style retreat defined by art, design, and quietly confident service.

The hotel's 31 guestrooms and suites are thoughtfully appointed with king-size beds, marble bathrooms with deep soaking tubs, bespoke Ndebele-inspired design accents, and curated South African artwork. Culinary experiences are anchored by Room 32, the hotel's signature restaurant.

- 31 bespoke guestrooms and suites with king-size beds and marble bathrooms
- Ndebele-inspired décor and curated South African artwork
- Room 32: signature restaurant and high tea experiences
- Heated outdoor pool framed with lush greenery
- Blends heritage detailing with contemporary refinement



# LUXURY, CULTURE & LIFESTYLE

## AFRICA LUXURY TRAVEL

| | | | |
|---|---|---|---|
| Well-appointed guestrooms | Meeting and special event spaces for groups | Critically acclaimed art, food, and beverage programs | Signature restaurants featuring award-winning chefs |



> True luxury is not excess – it is intention, authenticity and service delivered with heart.

Hamza Farooqui, CEO of Millat Group, owners of Hyatt Hotels in South Africa



Park Hyatt Johannesburg is the luxury brand's third destination in the African region and continues to position Rosebank as a leading address for discerning global travellers seeking immersive design, culinary excellence, and meaningful connection.

"This recognition by TIME reflects the dedication of our team and the strength of the Park Hyatt brand. At Park Hyatt Johannesburg, we are committed to offering refined, personalised service within an environment that feels residential, intimate, and culturally connected. To be included among the world's most extraordinary places to visit and stay is an honour that inspires us to continue setting new benchmarks for understated luxury in the region."and culturally connected.

**— Atef Soliman, General Manager**



# A SIX-DAY HERITAGE RAIL JOURNEY FROM CAPE TOWN TO THE GARDEN ROUTE



*The Mossel Bay*

# CERES

## EXPLORER





Experience the soul of the Cape and the spirit of the Bay aboard Ceres Rail's - "The Mossel Bay Explorer"

"A RELAXED JOURNEY THROUGH VINEYARDS, MOUNTAIN PASSES AND ROLLING FARMLANDS; ALL FROM THE COMFORT OF VINTAGE OBSERVATION AND LOUNGE COACHES."

# The JOURNEYS HIGHLIGHT





- Vintage-era coaches with panoramic viewing windows
- Planned steam locomotive segments
- Five nights in hotels en-route
- Onboard wine tasting on the final day
- Free day in Mossel Bay
- Escorted transfers and onboard support







# *Timeless*
# EXPERIENCE

A journey through vineyards,
mountains and coastal beauty

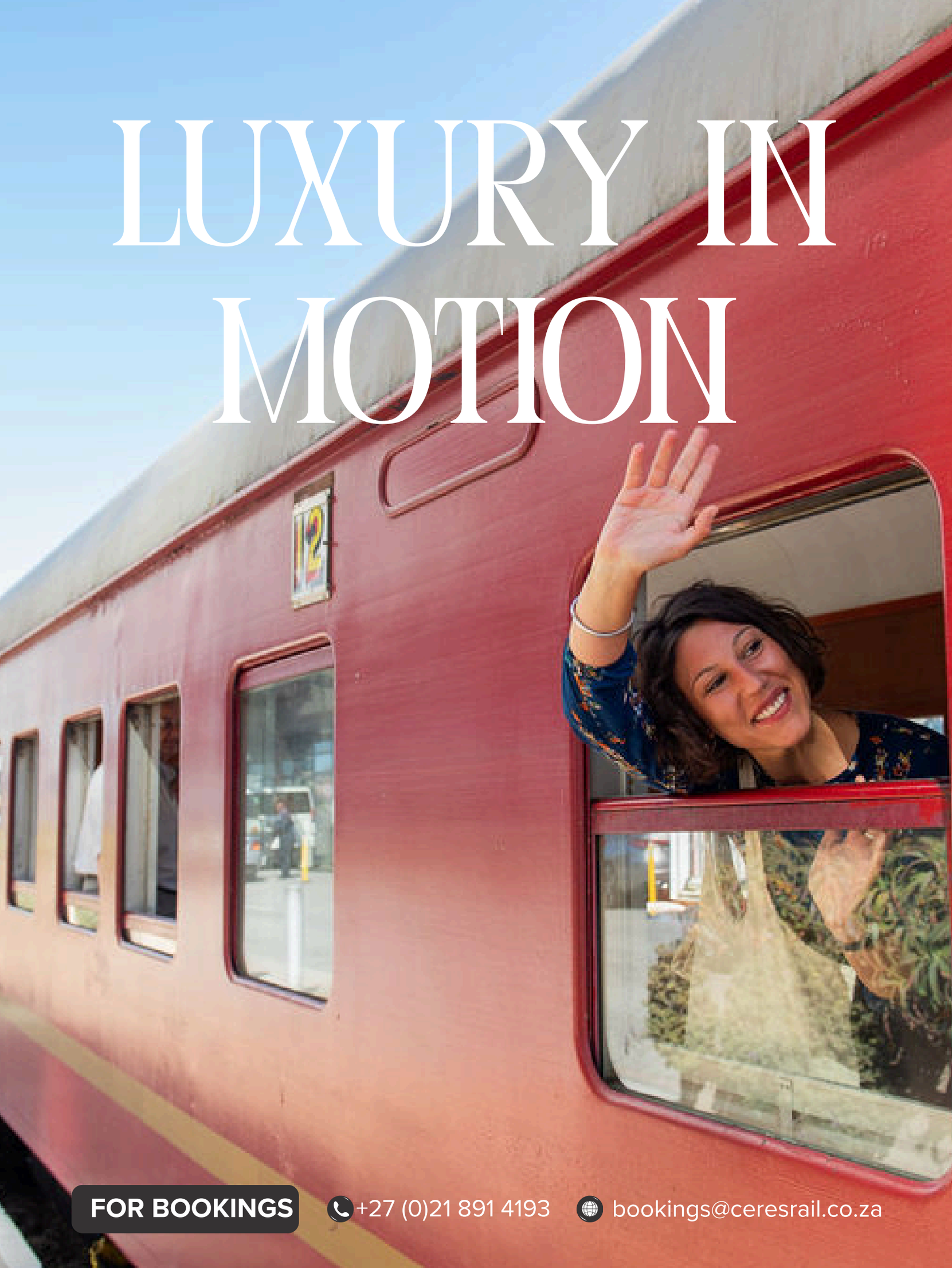
**Special Price**

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- Travel
- Accommodation
- Meals
- Transfer




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*Experience*

# HOHENORT HAVEN

Tucked within the tranquil vineyards of the Constantia Valley, The Cellars-Hohenort Hotel & Spa introduces Hohenort Haven — an elegant seasonal escape designed for rest, indulgence, and refined winter living.

Just minutes from Cape Town, this award-winning estate — recently honoured with a MICHELIN Key by The MICHELIN Guide — offers guests a peaceful retreat surrounded by nine acres of extraordinary gardens and mountain views.

The exclusive package includes luxury accommodation, breakfast, a welcome bottle of wine, a stocked minibar, and a R500 nightly credit to enjoy across the spa, restaurant, bar, or boutique.

From leisurely garden breakfasts to indulgent High Tea and restorative spa moments, every detail invites guests to slow down and savour the season.

# A SANCTUARY IN THE HEART OF CONSTANTIA





# *Luxury, Redefined*

Whether for romance, wellness, or a restorative getaway, Hohenort Haven captures the essence of Cape Town luxury — timeless, serene, and effortlessly elegant.

## TIMELESS, SERENE, AND EFFORTLESSLY ELEGANT.

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UNTIL
31 JULY 2026

R6300
PER ROOM
PER NIGHT

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- **Luxury** without complication



## THE EXPERIENCE

- Day
- Night



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**WHERE DESIGN, RITUAL, AND LIFESTYLE CONVERGE IN A REFINED EXPRESSION OF MODERN LUXURY.**

# FIELDBAR & WEYLANDTS



# Designed for Moments That Matter




Created through a collaboration between Fieldbar and Weylandts, the limited-edition range reimagines the art of hosting through objects designed for gathering, serving, and celebration.

At its heart, the collection is inspired by the espresso martini itself — a drink defined by balance, precision, and sensory pleasure. This philosophy is translated into form through considered materials, purposeful engineering, and tactile detail.

Finished in a signature Espresso Martini hue with Natural Coal leather accents, each piece reflects a dialogue between expressive lifestyle design and grounded craftsmanship. The palette draws from natural earth tones, echoing the raw beauty of the Namibian landscape that influences Weylandts' design language..



# A TOAST TO CRAFTSMANSHIP




The collection includes a curated suite of lifestyle objects: a Mini Bar, Drinks Box, Gin Trunk, Field Bottle, and Mini Bar Strap. Each piece is engineered for performance — insulated to maintain temperature, crafted from durable stainless steel, and elevated with hand-finished leather detailing for a refined tactile experience.

More than functional objects, the pieces are designed as companions to ritual. They transform preparation into experience — opening, pouring, serving, and sharing become deliberate acts of design-led hospitality.

The result is a collection that feels both elevated and effortless. A celebration of craftsmanship, material honesty, and the quiet luxury of well-made things.

In The Perfect Espresso Martini, Fieldbar x Weylandts delivers not just a product range, but a philosophy: that the best moments are not rushed — they are designed.

www.fieldbar.co.za

# CHRISTINA

## CAP CLASSIQUE




1899
Christina
Syrah
1899
Christina
TROUSSEAU
Cap Classique
BRUT ROSÉ
VRL
1899
Christina
Cap Classique
BRUT

# THE ART OF CELEBRATION

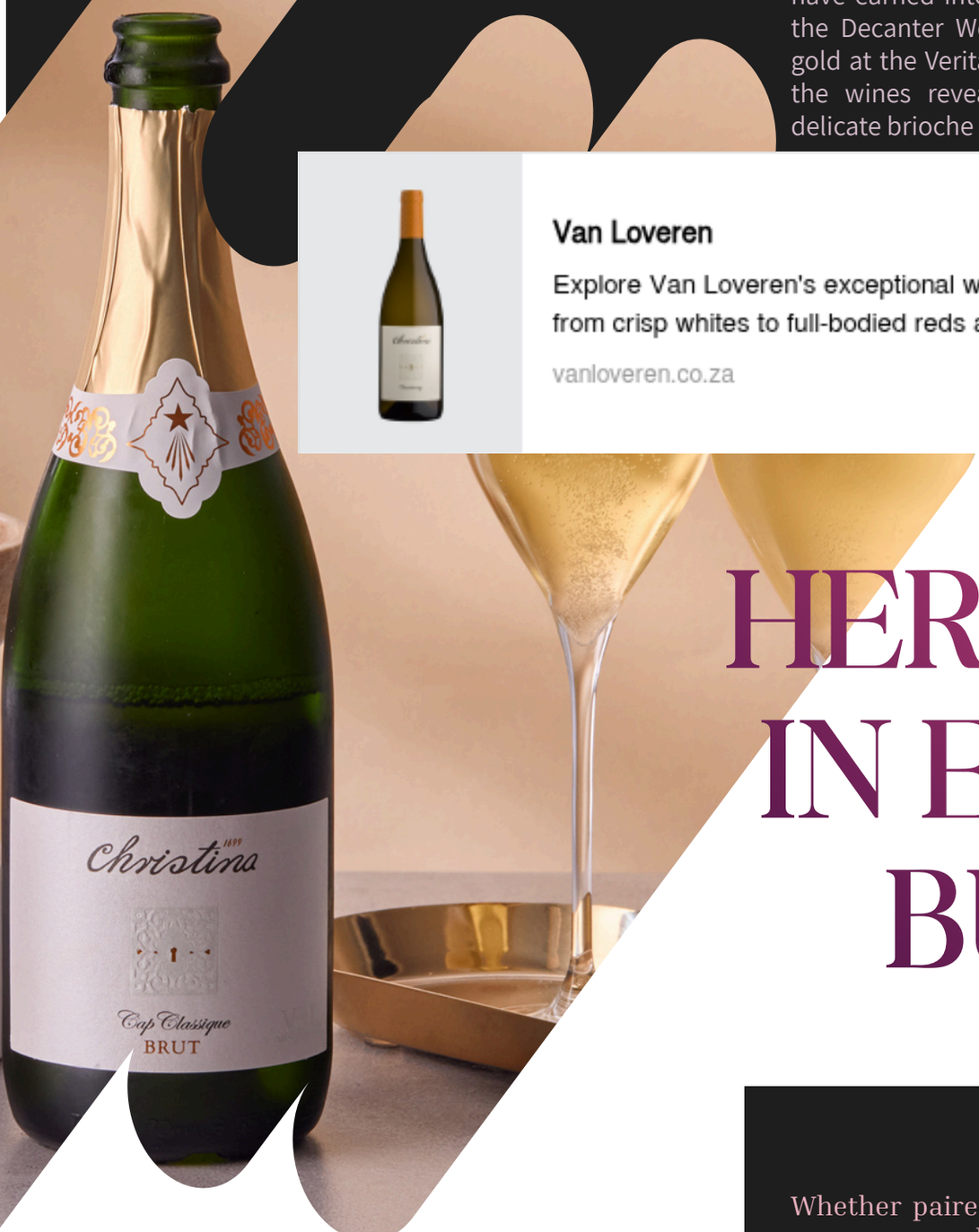
## PERFECTLY BALANCED



At the pinnacle of Van Loveren Family Vineyards' portfolio lies Christina Cap Classique — a sparkling expression of patience, precision and legacy, guided by acclaimed winemaker Danelle Conradie.

With nearly three decades of global winemaking experience, Conradie brings meticulous craftsmanship and creative intuition to the Christina range. Her philosophy is simple yet powerful: great wine demands time, hands-on dedication, and unwavering attention to detail.

The Christina Cap Classique Brut NV and Brut Rosé NV have earned international acclaim, including gold at the Decanter World Wine Awards 2025 and double gold at the Veritas Awards 2024. Elegant and refined, the wines reveal layers of citrus, red apple and delicate brioche carried by fine, persistent bubbles.






**Van Loveren**

Explore Van Loveren's exceptional wine ranges, from crisp whites to full-bodied reds and refreshin...

vanloveren.co.za

# HERITAGE IN EVERY BUBBLE

Named after family matriarch Christina van Loveren, who arrived at the Cape in 1699, the collection reflects generations of heritage reimagined through modern excellence. Hand-picked Chardonnay and Pinot Noir from mature vineyards form the foundation, creating a Cap Classique defined by harmony, freshness and texture.

Beyond the sparkle, the Christina Collection extends into barrel-fermented whites, structured reds and a distinguished 10-year-old potstill brandy — a portfolio crafted for discovery and celebration alike.

Whether paired with oysters at sunset, shared over summer dining, or raised in a toast to life's milestones, Christina Cap Classique embodies one timeless idea: the finest wines are made not only to be tasted, but to be remembered.

*Celebrating Lifes Finest Moments*

www.vanloveren.co.za




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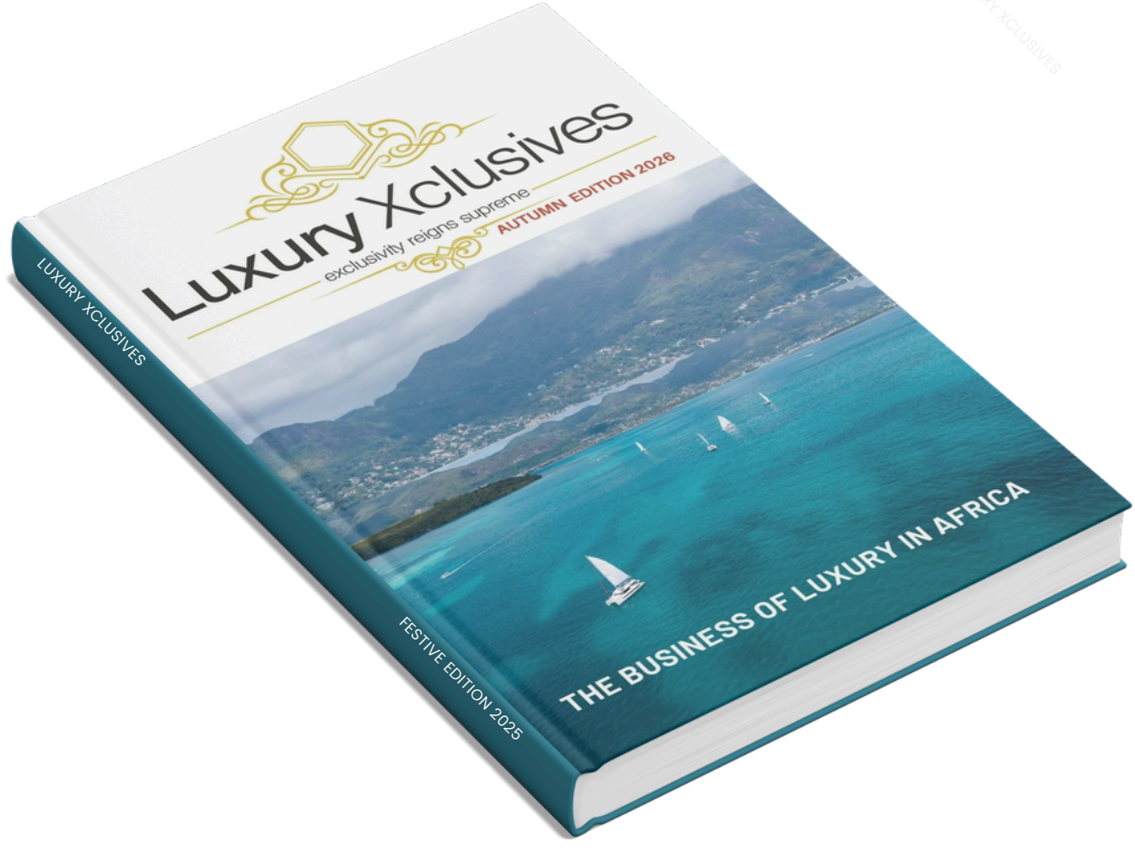

SEAL OF
AUTHENTICITY

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# ADVERTISING

# RATES

| | |
|---|---|
| Front Cover | R30,000 |
| Back Cover | R25,000 |
| Double Page Spread | R20,000 |
| Inside Double Page Spread (middle) | R27,500 |
| Inside Back Cover | R17,000 |
| Full single Page | R15,000 |
| Half Page | R10,000 |
| Classified Listing | R5,000 |
| ANNUAL RATE | R80,000 |






# PUBLISHING

## SCHEDULE

| EDITION | RELEASE DATES | ARTWORK DEADLINE SUBMISSION |
|---|---|---|
| Valentine Edition | 7th Feb 2025 | 24th January 2025 |
| Easter Edition | 17th April 2025 | 31st March 2025 |
| Winter Edition | 6th June 2025 | 30th May 2025 |
| Summer Edition | 6th Nov 2025 | 30th October 2025 |
| Festive Edition | 18h Dec 2025 | 04th December 2025 |

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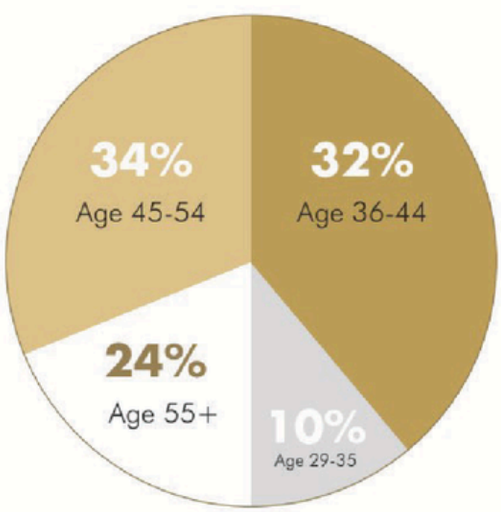
# READERSHIP



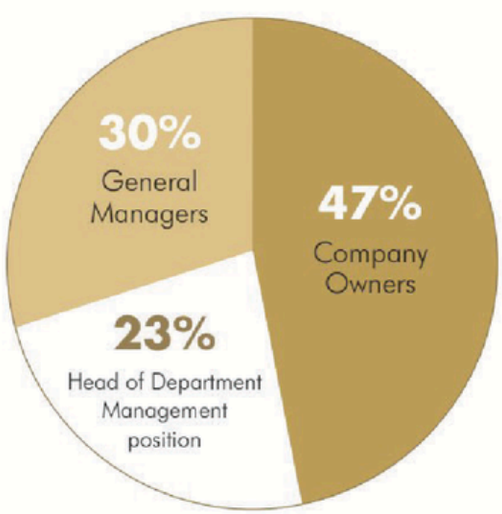
**42% | 58%**

Female Male

## Readers by Age




## Occupation




## Reader Profile Details

Luxury Xclusives MAGAZINE readers (HNWI & UHNWI) are international aficionados and therefore used to the good things in life: Known as frequent travellers, they enjoy besides their busy lives the nice things offered to them. Being among (ultra) high net worth individuals means that they treat themselves with a high quality of life and as little stress as possible to allow them to have their dreams fulfilled.

### Who they are

| | |
|---|---|
| Age 36 – 44 years | 32% |
| Age 45 – 54 years | 34% |
| Age 55+ | 24% |
| Married or living with partner | 88% |
| Average number of people per household | 3.0 |
| Average number of readers per copy | 6.2 |
| Readers per issue approx. | 160,000 |

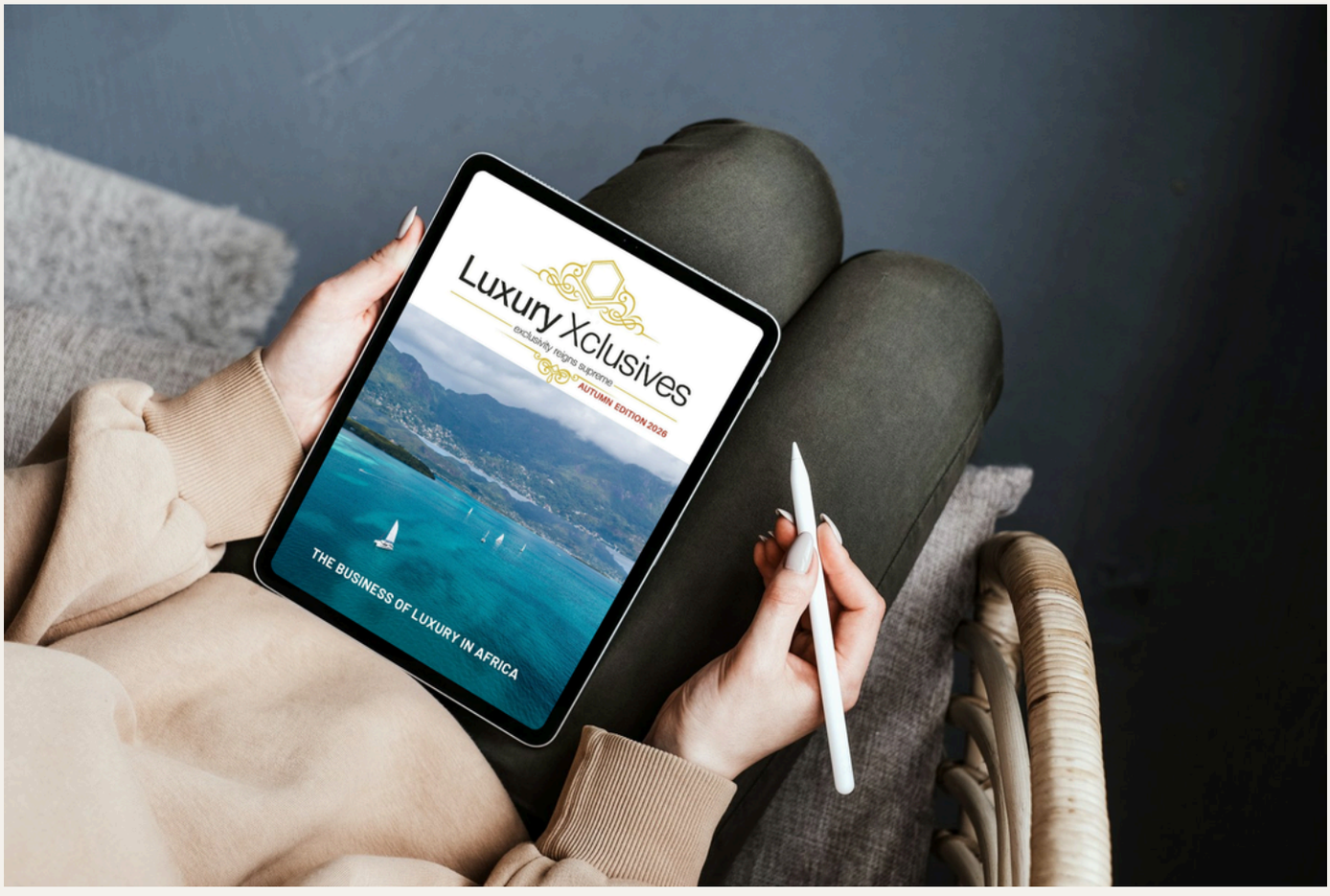
### Occupation

| | |
|---|---|
| Company Owner | 47% |
| Chairman, President, Non-Executive Board Member, Managing Director, General Manager | 30% |
| Head of Department, Senior Vice President Other Senior Management position | 23% |

### Household income

| | |
|---|---|
| Average household income | R 989,000 |
| Average total net worth | R 15 Million |
| Average monthly disposable income (for shopping and entertainment) | R 43,500 |
| Average properties (homes) | 2 - 3 |
| Average luxury vehicles | 4 - 7 |

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